



LEGAL AID SOCIETY

OF MIDDLE TENNESSEE AND THE CUMBERLANDS

PRESENTS

BREAKFAST OF CHAMPIONS

Wednesday April 5, 2023 | 8 AM

City Winery Nashville

www.las.org

For over fifty years, the Legal Aid Society of Middle Tennessee and the Cumberland has advocated for fairness and justice under the law.

By offering free civil legal representation and educational programs, we are able to help low-income and vulnerable Middle Tennesseans receive justice and protect their well-being, while supporting opportunities to overcome poverty.

WHAT WE DO

Legal Aid Society is Tennessee's largest non-profit law firm. 42 attorneys provide legal assistance and community education in 48 counties, with hundreds of private attorneys providing pro bono services through our Volunteer Lawyers Program.

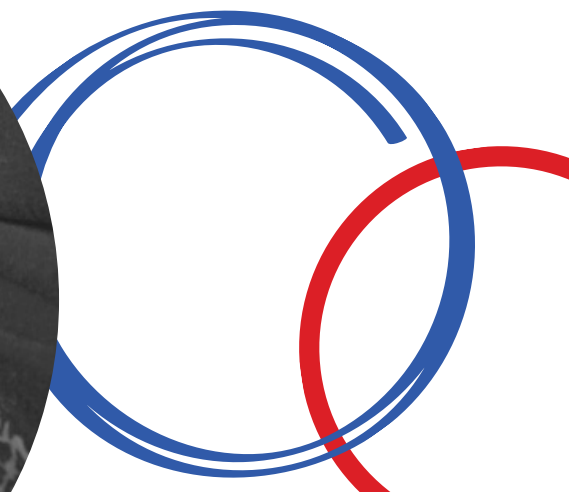
Our work is organized through five Practice Groups focusing on specific needs within our community:

- Consumer Protection
- Employment
- Family and Domestic Violence
- Health, Income, and Education
- Housing

ABOUT THE BREAKFAST OF CHAMPIONS

The Breakfast of Champions is our signature fundraising, networking, and mission awareness event. This event brings together Middle Tennessee's legal community and business leaders in support of Legal Aid Society of Middle Tennessee and the Cumberland.

The funds raised at this event will directly impact the low-income and vulnerable communities of Middle Tennessee by providing free community education and legal representation against illegal evictions, domestic violence, predatory lending, and elder abuse.



“ **She (Attorney Patricia Jones) fought for me like I was her family. It shocked me!**

I wasn't going to call Legal Aid. I always paid my bills, but then, you know I got sick, then I hurt my ankle.

-Tina, former LAS client



I don't think it could be any clearer just how important Legal Aid is to Tennessee and our community.

Because Legal Aid is here, our neighbors in need have somewhere to turn. Because Legal Aid is here, our neighbors have an ally, a tireless champion dedicated to ensuring they have access to justice.

-Trey Reliford, board member



“ **We would have had nothing if we never made that phone call.**

We've been through so much already. Then Zac (LAS senior deputy director of client services) came into the picture and helped us with our rent.

- Wayne and Vanessa, former LAS clients



From my perspective, Legal Aid Society embodies those verses from Proverbs 31:8-9 whereby they truly, 'Speak out on behalf of the voiceless, and for the rights of all who are vulnerable ... Speak out in order to judge with righteousness and to defend the needy and the poor.'

LAS is a strong voice – a devoted advocate - for those disadvantaged and underserved in our community.

-Suzanne Hartness, committee member



PREMIUM SPONSORSHIP LEVELS

Presenting Sponsor

Please contact Amia' Butler at abutler@las.org for presenting sponsor opportunities.

- Recognized as "Breakfast of Champions presented by (your business)"
- Pre-recorded 60-second speaking role at the event to welcome guests
- Verbal recognition from the podium as Presenting Sponsor
- Opportunity for company representative to welcome guest during event
- Special gift for each of your guests prior to the event
- Recognition and corporate logo prominently displayed during the program
- Logo on event web page with a link
- Recognition in Annual Report
- Table with 10 seats
- Corporate logo and name recognition included in pre/post event presentations
- Logo on event web page with a link
- Social media recognition
- Logo or company name on all marketing and media materials as the "Presenting Sponsor"
- Opportunity to put marketing item at each place setting

OUR MISSION

The mission of Legal Aid Society of Middle Tennessee and the Cumberlandands ("LAS") is to advance, defend, and enforce the legal rights of low-income and vulnerable people in order to secure for them the basic necessities of life.

PREMIUM SPONSORSHIP LEVELS

Diamond Sponsor \$15,000

- Verbal recognition from the podium as Diamond Sponsor
- Opportunity for company representative to welcome guest during event
- Special gift for each of your guests prior to the event
- Recognition and corporate logo prominently displayed during the program
- Logo on event web page with a link
- Recognition in Annual Report
- Table with 10 seats
- Corporate logo and name recognition included in pre/post event presentations
- Logo on event web page with a link
- Social media recognition
- Logo or company name on all marketing and media materials as the "Diamond Sponsor"

Platinum Sponsor \$8,000

- Verbal recognition from the podium
- Special gift for each of your guests prior to the event
- Recognition and corporate logo prominently displayed during the program
- Logo on event web page with a link
- Recognition in Annual Report
- Table with 10 seats
- Corporate logo and name recognition included in pre/post event presentations
- Logo on event web page with a link
- Social media recognition
- Logo or company name on all marketing and media materials as the "Platinum Sponsor"

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SPONSORSHIP LEVELS

Gold Sponsor

\$5,000

- Recognition and corporate logo prominently displayed during the program
- Logo on event web page with a link
- Recognition in Annual Report
- Table with 10 seats
- Corporate logo and name recognition included in pre/post event presentations
- Logo on event web page with a link
- Social media recognition
- Logo or company name on all marketing and media materials as the "Gold Sponsor"

Silver Sponsor

\$2,500

- Recognition in Annual Report
- Table with 10 seats
- Corporate logo and name recognition included in pre/post event presentations
- Logo on event web page with a link
- Social media recognition
- Logo or company name on all marketing and media materials as the "Silver Sponsor"

Bronze Sponsor

\$1000

- Corporate logo and name recognition included in pre/post event presentations
- Logo on event web page with a link
- Social media recognition
- Two seats

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Customize your sponsorship with these a la carte options. **Purchase alone, or combine with one of the above packages—subject to availability.**

A la carte sponsors will receive recognition on the event website and during the pre/post event. \$1,000+ sponsors receive additional special benefits including name and logo representation in pre/post event-related communications.

Digital Advertisement Sponsorships

Looking to get some special attention to your company, product, or service? Consider sponsoring one of our event segments!

Digital Ad Sponsor (\$800)- Help us spread the word and bring mission awareness to Legal Aid Society by sponsoring digital Ads to drive traffic to our event and donations page.

Event Production Sponsorships

Pre-show Welcome Package Sponsorship (\$700)- Only three available! Help us welcome our guests with welcome gifts and information about the event and branded promotional material!

Save the Date and Invitation Sponsorship (\$500)- Help us spread the word about the 2024 Breakfast of Champions by sponsoring event invitations and save-the-dates! Your logo can land in over 3000 mailboxes by simply helping cover the costs of print and digital invitations. With your help, we can reach more people than ever!

Questions?

Please contact **Amia' Butler at abutler@las.org or 615-780-7125** if you have any questions or would like to set up a meeting to discuss sponsorship opportunities further.