



Legal Aid Society

of Middle Tennessee & the Cumberland

Working Together. Doing Justice. Restoring Hope.



Legal Aid Society's Third Annual

BREAKFAST OF CHAMPIONS

Sponsorship Package



For fifty years, the Legal Aid Society of Middle Tennessee and the Cumberland Mountains has advocated for fairness and justice under the law. By offering free civil legal representation and educational programs, we are able to help low-income and vulnerable Middle Tennesseans receive justice and protect their well-being, while supporting opportunities to overcome poverty.

The Breakfast of Champions is our signature fundraising, networking, and mission awareness event which brings together Middle Tennessee's legal community and business leaders in support of Legal Aid Society of Middle Tennessee and the Cumberland Mountains. With the ongoing nature of the Covid-19 pandemic, the 2021 event will look a little different than in years past. Instead of gathering in-person, we are asking our community of supporters to join us for a virtual celebration of comradery and compassion on April 7, 2021.

We are excited to announce Olympic Gold Medalist, Scott Hamilton, as the 2021 Breakfast of Champions speaker. As a champion and cancer survivor, he is a constant reminder that with faith, fortitude and determination, anything is possible.



As our biggest fundraiser of the year, all proceeds raised through the event will benefit the annual Equal Justice Campaign of the Legal Aid Society of Middle Tennessee and the Cumberland Mountains, and will play a significant part in providing free civil legal services to children, seniors, the disabled, and those struggling to make ends meet in 48 counties across Tennessee.

We hope that you will join us as a sponsor of our virtual Breakfast of Champions. Enclosed is information detailing our sponsorship opportunities. **The deadline to join us as a Breakfast of Champions sponsor is March 1, 2021.** We will be following up with you soon, but if you have any questions in the meantime, **please contact me at 615-780-7121 or bc Curry@las.org.**

Thank you for your time and your support!

**LEGAL AID SOCIETY'S MISSION IS TO ENFORCE, ADVANCE AND DEFEND
THE LEGAL RIGHTS OF LOW-INCOME AND VULNERABLE PEOPLE IN ORDER TO
OBTAIN FOR THEM THE BASIC NECESSITIES OF LIFE.**

Sponsorship Opportunities

For "Presenting Sponsor" rights and benefits, please contact
Brittany Curry at 615.780.7121 or bcurry@las.org

Platinum Sponsor- \$5000

Official Sponsor of Breakfast of Champions event

Sponsor Spotlight- "Why I give" segment during event	Listing in press release + media alert
Exclusive Q & A Session with 2021 Speaker- Scott Hamilton	Commercial in pre- and post-show credits
Logo on event invitation	Recognition during the live program
Logo in pre-event slide show	Logo during the live program
Logo in pre-event print and electronic advertising	Logo on livestream viewing web page
Logo on event page with link to webpage	

Gold Sponsor- \$3000

Sponsor Spotlight- "Why I give" segment during event	Commercial in pre-show credits
Exclusive Q & A Session with 2021 Speaker- Scott Hamilton	Logo in pre-event slide show
Recognition during the live program	Logo during the live program
Logo in pre-event print and electronic advertising	Logo on livestream viewing web page
Logo on event page with link to webpage	

Silver Sponsor- \$1000

Exclusive Q & A Session with 2021 Speaker- Scott Hamilton
Logo in pre-event print and electronic advertising
Logo during the live program
Logo on event page with link to webpage
Logo on livestream viewing web page

Bronze Sponsor- \$500

Exclusive Q & A Session with 2021 Speaker- Scott Hamilton
Logo during the live program
Logo on event web page with link to webpage
Logo on livestream viewing web page



"The Legal Aid Society became my CHAMPION when no one would listen to my voice. The advocates at the Legal Aid Society empowered me to be a Champion and continue to give my son the life he deserves – a life that is happy, social, secure, and most importantly independent."

- former LAS client and 2020 Breakfast of Champions "Champion"

