



An Evening
AT THE FRIST
Celebrating 50 Years of Service

**SPONSORSHIP
PACKAGE**



ABOUT THE EVENT

An Evening at the Frist is a unique opportunity to honor Legal Aid Society of Middle TN and the Cumberland's (LAS) distinguished 50 year legacy of providing "justice for all." It celebrates this important milestone by bringing together friends, partners, volunteers, and donors to support our commitment to the next 50 years.

Featuring:

- A dynamic reception honoring our founders and celebrating five decades of impact
- An enticing array of art in an elegant and historic venue
- Live music by local jazz artist
- A Historic Photo Opportunity for Legal Aiders from across the years
- Connections with friends, old and new
- A benefit to support LAS' annual campaign

WHY SPONSOR?

- **Visibility:** Promote your brand among leading legal professionals in the community
- **Networking:** Connect with others deeply involved in LAS's success
- **Corporate Social Responsibility:** Meet the needs of LAS client families
- **Economic Impact:** Join other philanthropists in honoring our legacy and strengthening our commitment to the community

WHY LEGAL AID SOCIETY OF MIDDLE TENNESSEE AND THE CUMBERLANDS?

Looking forward to the next 50 years, we remain committed to protecting victims of violence, resolving tax burdens, increasing food accessibility, preventing foreclosures and evictions, and ensuring access to health care for Tennessee's most vulnerable populations. In an ideal world, advocates would not be needed to fight for the basic necessities of life like food, shelter and safety. But until that time comes, Legal Aid Society of Middle TN and the Cumberland's remains a lifeline preventing small problems from becoming bigger, unmanageable problems from which many do not recover.





PRESENTING SPONSOR - \$15,000

- Exclusive Naming Rights for the event
- Logo on all Marketing Materials
- Logo at event
- Logo included on step & repeat
- Mention in event press release
- Logo on event webpage
- Logo displayed on event signage
- Exhibit space at event
- Opportunity to offer discount code or coupon to all registration participants
- Verbal acknowledgement from stage
- 10 Complimentary tickets with priority seating
- Volunteer Opportunities for staff
- Option for Sponsor Lounge Area

PLATINUM SPONSOR - \$10,000

- Official Sponsor of 50th Anniversary Event
- Logo on all Marketing Materials
- Mention in event press release
- Logo on event webpage
- Logo displayed on event signage
- Opportunity to offer discount code or coupon to all registration participants
- Verbal acknowledgement from stage
- 6 Complimentary tickets with priority seating
- Volunteer Opportunities for staff

GOLD SPONSOR - \$5,000

- Logo on all Marketing Materials
- Mention in event press release
- Logo on event webpage
- Logo displayed on event signage
- Opportunity to offer discount code or coupon to all registration participants
- 4 Complimentary tickets with priority seating
- Volunteer Opportunities for staff





SILVER SPONSOR - \$2,500

- Logo on all Marketing Materials
- Mention in event press release
- Logo on event webpage
- Logo displayed on event signage
- 2 Complimentary tickets with priority seating
- Volunteer Opportunities for staff

BRONZE SPONSOR - \$1,000

- Logo on all Marketing Materials
- Mention in event press release
- Logo on event webpage
- Logo displayed on event signage
- Volunteer Opportunities for staff

SUPPORTING SPONSOR - \$500

- Logo on all Marketing Materials
- Mention in event press release
- Logo on event webpage
- Volunteer Opportunities for staff



Contact Information

Company Name

Contact

Address

Phone

City/State/Zip

Email

Sponsorship Level

I/We are delighted to support An Evening at the Frist: Celebrating Legal Aid Society's 50 Years of Service at the level marked below.

\$15,000 Presenting Sponsor *(all but \$1,000 is tax-deductible)*

\$2,500 Silver Sponsor *(all but \$200 is tax-deductible)*

\$10,000 Platinum Sponsor *(all but \$600 is tax-deductible)*

\$1,000 Bronze Sponsor *(100% tax-deductible)*

\$5,000 Gold Sponsor *(all but \$400 is tax-deductible)*

\$500 Supporting Sponsor *(100% tax-deductible)*

Payment Options

Enclosed is my check for \$ _____ payable to Legal Aid Society of Middle Tennessee and the Cumberland.

Please charge my credit card for \$ _____ Mastercard Visa AmEx Discover

Cardholder Name

Signature

Expiration Date

CVV

Account Number

To meet signage deadlines, please return this form, along with a high resolution logo (300dpi) by October 15, 2019.

Please mail or email forms to:

Brittney Jerkins
Development Director
615-780-7132
bjerkins@las.org

or

DarKenya Waller
Executive Director
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